

# daniel branca

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## Experience

### Start-Up

Box Score Games | Chicago, IL  
August 2014 - Present

- Creates designs for a mobile gaming platform from wireframe to phone
- Leads the creative process for the production of mobile game solutions
- Utilizes innovative game design to solve complex marketing challenges
- Provides digital expertise across multiple devices and platforms

### Freelance

Nike | Chicago, IL  
July 2016 - Present

- Works remotely with the internal communications team in Beaverton, OR to create materials including event recaps, decks and tech sheets

Plan B Advertising Agency | Chicago, IL  
July 2014 - Present

- Works with the team to craft innovative web solutions
- Seen as the “go-to” guy within the digital space

DKC News | Chicago, IL  
July 2014 - Present

Havas WorldWide | Chicago, IL  
June 2014 - July 2014

### Interactive Designer

Golin | Chicago, IL  
June 2010 - March 2014

- Provided client teams with digital solutions from ideation ---> creation
- Supported design and development for brands such as McDonalds, Unilever and BP
- Created infographics for clients to bolster campaigns with shareable content

### TShirt Guy

Wrigleyville Street Corner | Chicago, IL  
2005-2009

### Education

DePaul University 2009  
Art and Art History with a concentration in Design

### Skill & Specialties

Interface Design  
Experience Design  
Wireframing  
Digital  
Social Media  
Super Ideas

### Programming

HTML & CSS

### Software

Adobe Creative Suite

### Interests

Cheezits  
Baseball  
Tshirts  
U.S. Presidents